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## **VERIZON WIRELESS NAMES RELIANCE COMMUNICATIONS AUTHORIZED DISTRIBUTOR OF WIRELESS DEVICES**

*Agreement Provides Additional Sourcing Option to Verizon Wireless Authorized Agents/Retailers*

**March 24, 2010 – Hauppauge NY** – Reliance Communications, a national distributor of wireless products, announced today they have entered into an agreement to distribute a full line of wireless devices to authorized Verizon Wireless agents.

With this announcement, authorized agents/retailers of Verizon Wireless will be able to source tested and approved wireless devices, including smart phones, multimedia phones and wireless modems from a variety of branded manufacturers through Reliance Communications.

“We are very pleased to have been selected to support Verizon Wireless agents/retailers with innovative marketing programs and supply chain efficiency”, stated Mike Narula, President and CEO of Reliance Communications. “The relationships Reliance has fostered with retailers across the country, combined with our experience and expertise in the wireless industry will benefit Verizon Wireless authorized agents/retailers.”

### **About Reliance Communications**

Reliance Communications is an international distribution company specializing in integrated supply chain solutions for the wireless industry. Headquartered in Hauppauge, NY, Reliance has over 20 years of extensive experience as a retailer, agent, master agent and distributor and offers a full range of products, benefits and flexible terms to help every agent maximize their sales potential. For more information, visit <http://reliance.us>